



PRESS RELEASE

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Merrimack Valley Credit Union members and employees showed a lot of heart in February

Paper Heart fundraiser raises more than \$3,600 for the American Heart Association

Lawrence, Mass. (March 15, 2022) – In honor of American Heart Month, Merrimack Valley Credit Union (MVCU) held a fundraiser throughout February to raise money for the American Heart Association. The MVCU branch team sold hearts for a minimum donation of \$2.00 with MVCU employees also contributing, raising a total of \$3,608.99.

“The generosity of the Credit Union’s members and staff has been unbelievable,” said Wendy Guarino, Mortgage Underwriter Supervisor and coordinator for this fundraiser. “We set a modest goal of \$500, and exceeded that amount within the first week. Our team really got behind this fundraiser because heart health impacts the lives of so many people we know, and it feels good to support the research that may help a friend, relative, or neighbor in the future.”

Members who visited any one of MVCU’s 10 branches were presented with the opportunity to fill out a heart when they made the minimum donation. Members could dedicate their heart to another person or simply sign their name. The hearts were then displayed throughout the branches for the entire month.

Employees were also encouraged to participate. Robert Cabral, VP of Consumer Lending, and Anthony Marino, SVP of Organizational Development & Learning, upped the ante with matching gifts when the Credit Union met fundraising targets.

For more information about MVCU, visit www.mvcu.com.

About Merrimack Valley Credit Union

Merrimack Valley Credit Union (MVCU) is a state-chartered community credit union with \$1.27 billion in assets. MVCU serves anyone who lives, works, volunteers, or attends school in 11 counties across Massachusetts, New Hampshire, and Rhode Island. MVCU offers a wide range of savings and loan products to meet the financial needs of its members, and has 10 branch locations in Bridgewater, Fairhaven, Haverhill, Lawrence, Methuen, North Andover, Plymouth, and Quincy, Mass., and Plaistow and Seabrook, N.H.

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[Photo Caption: Purchased hearts are displayed in our Bridgewater, Fairhaven, and Haverhill branches.]

