



CONTACT: Marketing
(978) 975-4095

marketingdept@merrimackvalleyfcu.org

FOR IMMEDIATE RELEASE
February 16, 2017

JOHN OBERT RETIRES AFTER FIVE DECADES IN BANKING

LAWRENCE, MASS. — In early February, Merrimack Valley Credit Union (MVCU) bid farewell to John Obert, the Credit Union's Director of Strategic Planning. Obert retired after working in the Merrimack Valley for more than five decades, spending the last four years with MVCU.

A graduate of Merrimack College, Obert spent nearly his entire career working in this region. His career in banking and accounting began at the Merrimack Valley National Bank in downtown Andover. As banking regulations and technology evolved, his career took some turns, bringing him back to his alma mater as the elected president of the Alumni Council in 1991. This led to his appointment in 1993 to Merrimack College's Institutional Advancement division, where he focused on corporate, foundation, alumni, and community relations.



In November of 2004, Obert became the second manager/CEO of Merrimack College Federal Credit Union, which was located right on the College's campus. Under his direction, the college's Credit Union

implemented the use of the internet, diversified its service offerings, and grew its membership. He held this position until the Credit Union merged with MVCU in December of 2012.

Following the merger, Obert joined the MVCU team as Director of Strategic Planning. This role enabled him to continue his relationship with Merrimack College, as he oversaw the sponsorship agreement between MVCU and the college.

According to Obert, he has treasured the lifelong relationships he's forged with the members and leadership at both Merrimack College Federal Credit Union and MVCU.

Obert is looking forward to spending more time with his wife, five daughters, and their growing families. His friends and contacts can still count on the personal service that he was known for by contacting Anthony Marino, Vice President of Operations, at 800-356-0067 x2301.

About Merrimack Valley Credit Union

Merrimack Valley Credit Union is a \$575 million asset not-for-profit community credit union serving anyone who lives, works or worships in the Merrimack Valley region. MVCU offers a wide range of services to meet the financial needs of its members, and has branch locations in Haverhill, Lawrence, Methuen, and North Andover, Mass., and Plaistow and Seabrook, N.H. To learn more about Merrimack Valley Credit Union, please visit www.mvcu.com.

—end—